

INFORMATION INTEGRITY SOLUTIONS

www.IISpartners.com

Information Integrity Solutions (IIS) is a globally connected company that works with public sector and private sector organisations to help them build customer trust through respect for the customer and their personal information.

IIS derives its competitive edge from a deep understanding of privacy which extends far beyond privacy law to include what really matters most to consumers when deciding whether to trust an organisation that handles their personal information.

IIS is able to use its unique insights to benefit organisations that find mere compliance with the law is not sufficient to address consumer concerns about use of new technology for identity management or for more efficient use of personal information to create business value or improve the provision of services.

The company is headed by Malcolm Crompton, former Privacy Commissioner of Australia 1999-2004, and has one of the best worldwide networks among business, policy makers and regulators of personal information handling.

Managing Directors are Malcolm Crompton and Peter Fritz. Robin McKenzie and Christine Cowper are Principal Consultants.

IIS is consultant to APEC and the OECD, financial institutions, government agencies and global enterprises.

► **IIS understands the potential privacy benefits of new technologies as well as privacy risks they pose.**

► **IIS develops approaches that give all parties equal reason to trust each other. It identifies how to achieve privacy, control and trust using technology, law, good governance and accountability.**

► **IIS has extensive experience in stakeholder consultation including with government and consumers.**

► **IIS has outstanding intellectual capacity to help organisations to influence the privacy environment through leading edge privacy policy thinking.**

IIS offers independent, globally informed, strategic advice to private and public sector organisations including:

** Privacy impact and risk assessments that go beyond mere compliance to enable organisations to generate real stakeholder trust in new projects including in the development of new technologies, identity management and health research*

** Privacy advice and strategies to implement best practice privacy including customer-centric personal information handling strategies*

** Identity Management that builds trust, respects the individual and gives them appropriate control*

** Strategic advice on regional privacy trends and stakeholder and regional liaison*

** Thought leadership on privacy policy and regulation including on achieving cooperation on moving personal information across borders in ways that respect the individual and gives them enforceable control*

** Research support including writing submissions and evaluating trends in leading edge privacy areas*