



international association of privacy professionals

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IAPP ANNOUNCES NEW APPOINTMENTS TO 2007 BOARD OF DIRECTORS

YORK, Maine -- April 9, 2007 -- The IAPP, the world's largest association of privacy professionals, today announced the appointment of four new directors to its Board as well as the promotion of directors to serve new leadership roles. The IAPP Board of Directors now includes privacy leaders from Google Inc., Information Integrity Solutions Pty. Ltd., Kelley Drye & Warren and the U.S. Department of Justice. They join existing directors from General Electric Company, Hewitt Associates, Highmark Inc., IBM Corp., Intel, Intuit, Marriott International, Microsoft Corp., Nationwide Insurance Companies, Pfizer Inc., Procter & Gamble, Schering-Plough Corp., the University of Pennsylvania, Walt Disney Company, Wal-Mart, Wiley Rein LLP and Zeno Group.

IAPP Board President Kirk M. Herath, CIPP/G, Associate Vice President, Chief Privacy Officer, Associate General Counsel, Nationwide Insurance Companies, said the new Board members deepen the IAPP's focus on international and government privacy issues.

"We are proud to announce the new members of the IAPP Board," Herath said. "These accomplished privacy pros will strengthen the experience and depth of our existing board. The IAPP Board will continue to serve our members and the profession with an energetic commitment to foster our education, networking and certification goals."



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The IAPP announced the appointment of these four new members to the Board of Directors: **Malcolm Crompton**, Managing Director, Information Integrity Solutions P/L; **Peter Fleischer**, Global Privacy Counsel, Google; **D. Reed Freeman. Jr.**, CIPP, Partner, Kelley Drye & Warren; and **Jane Horvath**, Chief Privacy and Civil Liberties Officer, U.S. Department of Justice.

Crompton, Australia's former Privacy Commissioner, currently advises private and public sector organizations on strategies to build trust through their collection and use of personal information. During his 5-year tenure as Australia's Privacy Commissioner, Crompton implemented the country's private sector privacy law.

"I am looking forward to working with the Board to introduce the benefits of the IAPP to a wider range of privacy professionals around the Asia Pacific region, where so much change is happening and the movement of personal information is expanding rapidly," Crompton said.

Fleischer is Google's Global Privacy Counsel, based in Paris. He works to ensure that Google protects its users' privacy, meets all privacy legal obligations and helps to raise the bar for online privacy protections. With more than a decade of experience in online privacy issues, he is committed to engaging with privacy stakeholders in Europe and beyond to address the new privacy challenges of the evolving Web. Prior to joining Google, Fleischer served as Microsoft Corp.'s former privacy lead for Europe and Director of Regulatory Affairs.

"I am delighted to be joining the Board of the IAPP, and to support its mission of defining, promoting and improving the privacy profession globally. Privacy is becoming an increasingly global profession, as data flows themselves become more



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and more global. The IAPP provides invaluable support to its members to confront these cross border challenges.”

Freeman is a Partner in Kelley Drye & Warren’s Advertising and Marketing Practice Group. He focuses on all aspects of consumer protection law, including privacy, data security and breach notification, online and offline advertising and direct marketing. Since 2005, Freeman has been a member of the U.S. Department of Homeland Security’s Data Privacy and Integrity Advisory Committee.

“I am honored to serve on the IAPP Board of Directors with such distinguished colleagues, and I look forward to helping continue the great work the Board has done already to further the IAPP’s mission,” Freeman said. “It’s a privilege to participate in such an important and growing organization committed to promoting the privacy profession through education, networking and certification.”

Horvath is the first person to serve as the Chief Privacy and Civil Liberties Officer at the Department of Justice (DOJ). She is responsible for reviewing and overseeing DOJ’s privacy operations and ensuring privacy compliance; developing DOJ’s privacy policy; representing DOJ with respect to international privacy policy issues; and ensuring that privacy and civil liberties impacts are considered prior to the launch of a new program.

“I am very excited and honored to join the Board of the IAPP,” Horvath said. “I look forward to working with the Board to reach out to public sector privacy professionals. The IAPP serves a vital role in connecting privacy professionals together to foster best practices globally.”

Also effective immediately are the appointments of:



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- **Chris Zoladz**, CIPP, Vice President, Information Protection, Marriott International, to serve as Treasurer/Past President, in place of departing Board member Becky Burr, CIPP, Partner, Wilmer Cutler Pickering Hale and Dorr LLP, who served as Treasurer.
- **David Hoffman**, CIPP, Group Counsel and Director of Privacy & Security, Intel Corp., to serve in an entirely new position as Assistant Treasurer.
- **Jonathan D. Avila**, CIPP, Vice President – Counsel, Chief Privacy Officer, The Walt Disney Co., to serve as Secretary. Avila succeeds Dale Skivington, CIPP, Chief Privacy Officer, Assistant General Counsel, Eastman Kodak Co.

ABOUT THE IAPP

The International Association of Privacy Professionals is the world's largest association of privacy professionals with more than 3,000 members globally. The IAPP helps define and support the privacy profession through networking, education and certification. For more information on the IAPP, visit www.privacyassociation.org.

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