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PRESS RELEASE: Australian privacy powerhouses join forces

Sydney, Australia - IIS Partners (IIS), Asia-Pacific's largest and longest running boutique privacy and cyber security consultancy, has merged with specialist privacy program management and culture-building firm, Ground Up.

This brings together under the IIS brand three of the region's premier experts in privacy and data protection: IIS Founder and former federal Privacy Commissioner, Malcolm Crompton; IIS Managing Partner and top-tier cyber security advisor to boards, Mike Trovato; and privacy maven, Nicole Stephensen.

This announcement is timely, with privacy professionals and organisations gearing up for Privacy Awareness Week 2022. This year's theme, 'Privacy: The Foundation of Trust', emphasises the importance of protecting privacy and building trust by putting in place key foundational steps.

"Helping organisations, including our governments, to do this is a cornerstone of our work," says Mr Crompton.

That work notably includes advising on several states' COVID Safe check-in solutions, developing the privacy strategy for the Australian Bureau of Statistics' 2021 Census, and conducting the Privacy Impact Assessment on the Data Availability and Transparency Bill (which has recently become law).

Ms Stephensen concurs and suggests that organisations can foster community trust by embedding privacy and security solutions that go beyond mere compliance. "Trust is the bedrock of relationships. Information practice that reflects this is key," she says.

Mr Trovato notes that "leadership's tone from the top can make or break an organisation's privacy and security program. At IIS, building trust has been a hallmark of our work. If an organisation wants to be trusted, it has to be trustworthy."

For more information email contact@iispartners.com or call +61 2 8303 2438

